

[View in browser](#)

Hello, Prevention Partners!

It's that time of year when brackets take center stage and college hoops dominate your screens, so get ready for the "Talk. They Hear You."® campaign's Elite Eight! We've created a fun, engaging bracket featuring our top "Talk. They Hear You."® resources. From original soundtracks and the innovative Screen4Success tool to informative brochures, engaging podcasts, and our interactive mobile app, we've got a lineup that's sure to spark important conversations.



1. **Original soundtracks**
2. **Screen4Success**
3. **Brochures**
4. **"What Parents Are Saying" Podcast**
5. **"Parents' Night Out"**
6. **Mobile App**
7. **Fact Sheets**

8. Public Service Announcements (PSAs)

Which resource is your MVP? We’re excited to see which resources score big with our community!

How to Participate:

1. Download the **Prevention Madness bracket**.
2. Fill it out by ranking your preferred resources in each matchup until you crown your champion.
3. Email your completed bracket to us at **TalkTheyHearYou@seiservices.com**.

We’re excited to compile and share the community favorites!

Make It a Team Effort: Share this bracket challenge with colleagues, parents, and caregivers in your circle. It’s a unique way for them to engage kids in meaningful conversations about underage drinking and drug use, using the spirit of competition to promote prevention. Let the games begin!

Stay tuned for updates and see if your picks align with the community’s favorites.

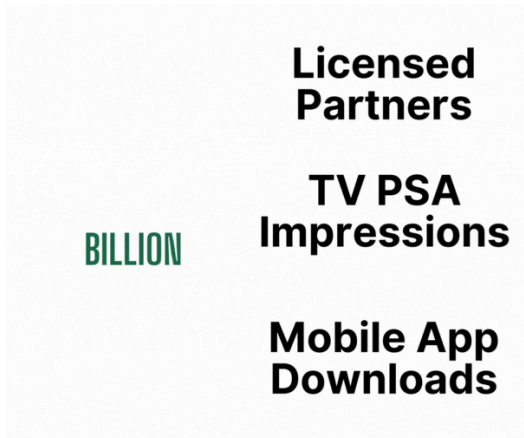
Email us your bracket!

As always, thank you for keeping the prevention conversation going in families, schools, and communities across the country!

Sincerely,

The “Talk. They Hear You.”® Campaign Team

BY THE NUMBERS



The "Talk. They Hear You." campaign continues to expand its reach across the nation. Thank YOU for helping get us to where we are today!

FRIENDLY REMINDERS



Fill out our Call For Resources form.



Download the "Talk. They Hear You." campaign mobile app.



Listen to the "What Parents Are Saying" podcast.



Email us.

Share success stories, join our podcast, or ask us campaign questions.



Under the leadership of the [Interagency Coordinating Committee on the Prevention of Underage Drinking](#), SAMHSA's national youth substance use prevention campaign, "Talk. They Hear You."®, helps parents and caregivers, educators, and community members get informed, be prepared, and take action to prevent underage drinking and other substance use. For more information about the campaign, visit www.talktheyhearyou.samhsa.gov or email us at TalkTheyHearYou@seiservices.com.

The external websites, resources, and content included in this email do not necessarily reflect the views, opinions, or policies of the Center for Substance Abuse Prevention, the Substance Abuse and Mental Health Services Administration (SAMHSA), or the U.S. Department of Health and Human Services.

Copyright © 2024 Substance Abuse and Mental Health Services Administration (SAMHSA), All rights reserved.

1-877-726-4727 | TalkTheyHearYou@seiservices.com | www.samhsa.gov/talk-they-hear-you

Substance Abuse and Mental Health Services Administration (SAMHSA), 5600 Fishers Lane,
Rockville, MD 20857, United States

[Unsubscribe](#) [Manage preferences](#)