

“Since my Alzheimer’s diagnosis, I’m more at peace with living in the moment and enjoying everything that I can. I have a lot more life to live.”

Know Early | Live Better

Brain Health. Let’s talk about it.



Department of
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“I have more control in my life because I am proactive about my brain health. I changed my diet. I get more exercise and I stick to my sleep rituals.”

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“Joe is still Joe even after his Alzheimer’s diagnosis. And we can still do things like travel as a family. Don’t be afraid to get help. I want caregivers to know that it’s going to be okay. You can have a good life.”

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“Joe is still Joe even three years after his Alzheimer’s diagnosis. We live more intently. And, we really enjoy beautiful moments together.”

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“The face of Alzheimer’s is me. And it’s not my end. It’s the beginning of a different journey. I have a lot of good and happy life left. There’s joy and it’s precious.”

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